

# Keyboard and playback systems for musicals in Korea.

Equipment rental, show programming, and on-site support through the run — quoted together, in one contract.

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## THE ONE-LINE PROMISE

# Every station ships with a full backup — standard, never billed as an extra.

You use a fully backed-up system for exactly the weeks you need it. Storage and maintenance stay with us, and with Package B or C one person is responsible for both the rig and the programming.

**100+**

performances

**0**

system failures

**0**

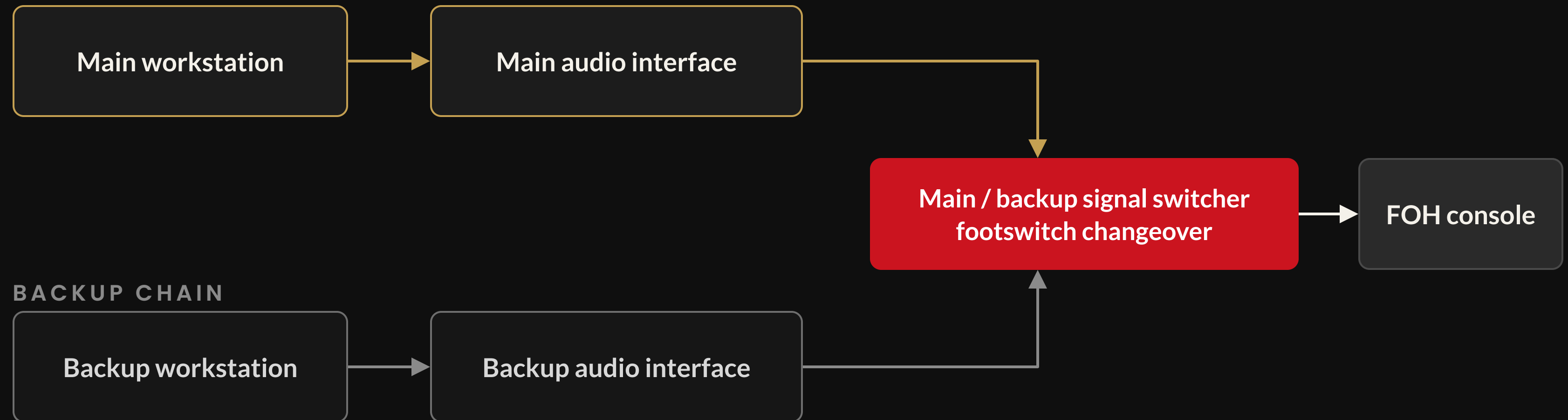
failover events

The Great Gatsby • Seoul 2025 • all performances

Equipment supply and on-site programmer / Original show programming & systems: Strange Cranium

# Inside one station — main, backup and the changeover

## MAIN CHAIN



### Monitoring

Main and backup screens side by side

### Racks & cabling

Load-in · install · pit setup · load-out

### Protected power

AVR + UPS — main and backup chains separately

# Three packages — take what the production needs

## PACKAGE A

### Equipment rental only

- Workstation and audio interface, per station
- Backup units plus the main / backup signal switcher
- Racks, cabling, protected power
- Load-in, install, pit setup, load-out

## PACKAGE B

### Rental + programming

- Everything in Package A
- Patch building in MainStage, Ableton Live and QLab
- Show programming
- Tech and dress rehearsals

## PACKAGE C

### Rental + programming + support through the run

- Everything in Package B
- Phone and remote support through the run  
With a network drop in the pit
- Reserve units swapped in on failure  
Like-for-like matching agreed in advance
- One person responsible from rehearsals to closing night

Backup is standard in every package and never billed as an extra.

Keyboards, controllers, pedals and stands come from an instrument rental house — our racks integrate with whatever they supply.

We can introduce the instrument house we work with in Seoul.

# Why the rig and the programming go together

## 01 • BACKUP

A backup is only a backup if it matches the main — someone has to carry every rehearsal change into both systems for the rig to do its job.

## 02 • ONE CALL

Split the two, and a mid-show fault starts with working out whose problem it is — with one person on both, there is one place to call.

## 03 • TRACK RECORD

The Great Gatsby, Seoul 2025: one person handled equipment supply and on-site programming — 0 system failures across all performances.

Original show programming & systems: Strange Cranium

**That is why our default proposal is Package B or C — the rig and the programmer together.**

# Why rent in Seoul instead of shipping the rig

## FLYING THE RIG IN

- Freight, customs and carnet paperwork — both ways
- 120 V gear needs step-down transformers; Korea runs 220 V · 60 Hz
- A backup doubles the freight, so it often stays home
- The touring programmer flies home after opening

## RENTING FROM US

- MainStage, Ableton Live and QLab systems, ready for your show files
- Full backup and switcher at every station — standard, never an extra
- AVR + UPS protection, wired for Korean venues
- In the pit for load-in and tech, then on call through closing night — in English

## PROVEN IN SEOUL

The Great Gatsby, Seoul 2025 — over 100 performances with zero system failures and zero failover events.

Equipment supply · on-site programmer / Original show programming & systems: Strange Cranium

# How the rate is built — the numbers come with your quote

01

## Per station

Keyboard parts + playback = station count. Each station is one bundle: main and backup workstations, interfaces, switcher, protected power.

02

## Per week, load-in to load-out

A started week counts as a week. Longer runs step down to a lower weekly rate — the steps are on the rate sheet.

03

## Backup in the rate

Backup workstation, interface, switcher and UPS are never billed separately.

Package C also includes phone and remote support through the run

04

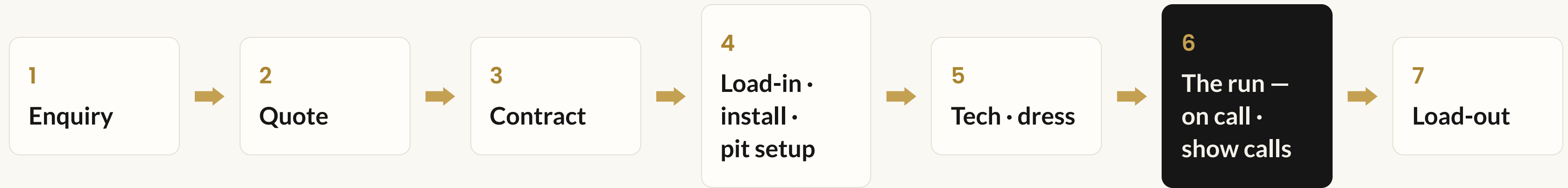
## Labour by the day

Load-in, install, programming, rehearsals, show calls, load-out — billed per day worked. Transport at cost. All amounts in KRW, VAT excluded.

## RATE SHEET & QUOTE

Send us the production, the venue and dates, the station count (keyboard parts + playback) and the package (A / B / C) — we return the rate sheet and a quote for that run.

# How it runs, and how it is invoiced



## INVOICING

- Instalments on the producer's schedule  
The first one around load-in, please
- Invoiced in KRW; all amounts VAT excluded
- Equipment per week from load-in to load-out; labour per day worked

## WHAT WE NEED FROM YOU

- Production, venue and dates • the package (A / B / C)
- Music department rider or spec sheet, and the instrument house contact
- Pit power — two grounded single-phase 220 V circuits from the audio distro  
Each on its own breaker

## GET IN TOUCH

**Tell us the production, the venue and the dates —  
we answer from Seoul, in English.**

### CONTACT

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### THE COMPANY

Jay Jeong Productions was founded in Seoul in July 2025.

Its founder, Jay Jeong, has worked as a keyboard programmer on Korean stages since 2015.

Credits include Death Note · Cats · Mamma Mia! · Ghost

Founder: Jay Jeong · BRN 294-42-01225

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